Corporate Action Notice

July 18, 2017

Updated Notice

Cash Distribution Resulting from Sale of Rights

BBVA Banco Frances S.A.

DR CUSIP: 07329M100 / US07329M1009

DR Ticker Symbol: BFR

Ratio (DRs: Underlying Shares): 1:3

As previously announced, BBVA Banco Frances S.A. has announced a distribution of rights to its Common shareholders. The Rights were allocated as follows: 1 Right(s) were issued for every 1 Common Share(s) held as of the local record date of July 5, 2017.

The rights were not being registered under the United States Securities Act of 1933; therefore we are not permitted to pass the rights on to the holders of Depositary Receipts ("DRs"). As a result BNY Mellon has sold the Rights in the local market and proceeds received from the sale will be distributed to the DR holders of BBVA Banco Frances S.A.

BNY MELLON HAS ESTABLISHED THE FOLLOWING DATES FOR THIS CORPORATE ACTION:

Foreign Exchange Rate: 16.9876

 DR Record Date:
 July 21, 2017

 DR Payment Date:
 July 28, 2017

 Gross Rate per DS:
 \$0.000003

 Depositary Fee per DS:
 (\$0.000000)

 Net Rate per DS:
 \$0.000003

To learn more about Depositary Receipts and issuer programs, please contact our marketing desks:

NEW YORK

Ravi Davis Richard J Maehr + 1 212 815 2267 adrdesk@bnymellon.com

LONDON

Jacek Jankowski Vice President + 44 207 163 7427

jacek.jankowski@bnymellon.com

BNY Mellon is providing this information for general informational purposes only and does not warrant or guarantee the accuracy, timeliness or completeness of this information. BNY Mellon does not undertake any obligation to update or amend this information. BNY Mellon provides no advice, recommendation or endorsement with respect to any company or securities. Nothing herein shall be deemed to constitute an offer to sell or a solicitation of an offer to buy securities. BNY Mellon collects fees from Depositary Receipt ("DR") holders pursuant to the terms and conditions of the DRs. BNY Mellon may make payments to sponsored DR issuers to reimburse and /or share revenue from the fees collected from DR holders, or waive fees and expenses for services provided. BNY Mellon may pay a rebate to brokers in connection with unsponsored DR issuances. BNY Mellon may also use brokers, dealers or other service providers that are affiliates and that may earn or share fees and commissions. BNY Mellon may execute DR foreign currency transactions itself or through its affiliates and in such cases it acts as principal counterparty and not as agent, advisor, broker or fiduciary. BNY Mellon has no obligation to obtain the most favorable exchange rate, makes no representation that the rate is a favorable rate and will not be liable for any direct or indirect losses associated with the rate. BNY Mellon earns and retains revenue on its executed foreign currency transactions based on, among other things, the difference between the rate it assigns to the transaction and the rate that it pays and receives for purchases and sales of currencies when buying or selling foreign currency for its own account. The methodology used by BNY Mellon to determine DR conversion rates is available to registered Owners upon request or at $https://www.adrbnymellon.com/us/en/news-and-publications/dr-issuers/asset_upload_file 49220_197380.pdf.$ Depositary Receipts are not insured by the FDIC or any other government agency, are not deposits or other obligations of, and are not guaranteed by BNY Mellon, and are subject to investment risks.

